

# Sponsorship & Exhibiting Prospectus

## CGNA2017

**Gerontological Nursing:**  
Shaping Healthcare  
for those who  
Shaped Canada

May 4-6, 2017

Ottawa, Ontario, Canada

<http://CGNA2017.ca>

  
**CGNA** Canadian Gerontological  
Nursing Association

 THE GERONTOLOGICAL  
NURSING ASSOCIATION  
ONTARIO

# Gerontological Nursing: Shaping Healthcare for those who Shaped Canada

## CGNA2017: May 4-6 | Ottawa, Ontario, Canada

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The Gerontological Nursing Association Ontario is pleased to host CGNA2017, the 19th National Conference of the Canadian Gerontological Nursing Association, May 4-6, 2017, in beautiful Ottawa, Ontario, Canada. For more information, please visit <http://CGNA2017.ca>.

This Conference offers a valuable opportunity to market to one of the largest gatherings of nurses and health professionals working with older adults. The theme for the 2017 conference is “Gerontological Nursing: Shaping Healthcare for those who Shaped Canada.” The conference is expected to attract 300-400 participants from across Canada and North America.

## Conference Sponsorship Opportunities

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### Gold Sponsor | \$7,500

- Exclusive sponsor of the Welcome Reception (May 4, 2017)
- Exhibit space with prime location
- 3 complimentary full conference registrations
- Full-page advertisement in the conference program
- Preferred recognition on conference website, promotional material and signage
- 1 delegate bag insert

### Silver Sponsor | \$5,000

- Choice of sponsorship of one of: Delegate Bags | Keynote Speaker | Breakfast or Lunch
- Exhibit space with prime location
- 2 complimentary full conference registrations
- Half-page advertisement in the conference program
- Recognition on conference website, promotional material and signage
- 1 delegate bag insert

### Bronze Sponsor | \$2,500

- Sponsorship of two conference coffee breaks
- 1 complimentary full conference registration
- Half-page advertisement in the conference program
- Recognition on conference website, promotional material and signage
- 1 delegate bag insert

## Exhibiting Opportunities

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Profile your organization, its products and services to leaders in gerontological nursing from across Canada; participate in the CGNA2017 exhibit hall!

- Corporate Exhibit | \$1,000
- Non-Profit Organization | \$350

## Workshop Educational Grant

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Pre-conference workshops will be held on the Thursday, May 4<sup>th</sup>, 2017. The themes and topics of the workshops will be determined and announced shortly. Your company will receive recognition for providing an unrestricted educational grant towards the pre-conference workshops.

## Additional Marketing Opportunities

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- Delegate Bag Inserts | \$500
- *Program Advertisements:*
  - Quarter-Page | \$125
  - Half-Page | \$250
  - Full-Page | \$500
- Display Table Advertisement | \$350
- Name Badge Sponsor | \$1,000
- USB Sponsor | \$1,250

## Confirming Your Involvement

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Thank you for your interest in participating in CGNA2017. To confirm your involvement as a conference sponsor, exhibitor or advertiser, kindly complete and return the appropriate form(s) following in this prospectus. Your request will be reviewed by our Conference Committee.

Questions? Kindly contact us at [office@cgna.net](mailto:office@cgna.net) or 1-888-670-CGNA (2462) x 200.

### **Cancellation Policy**

Refunds for payment will require written notice of cancellation. Cancellations received in writing on or prior to January 13, 2017 will receive a 50% refund. Cancellations received after January 13, 2017 will NOT receive a refund. Paid space unclaimed or abandoned by 4:00 on Thursday, May 4, 2017 may be repossessed without indemnity and reassigned by Conference Management.

*We look forward to welcoming you to Ottawa!*

# Application for Sponsorship Opportunities at CGNA2017

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## 1. Applicant Information:

Company name as it should appear in the final program:

\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_

Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## 2. Sponsorship Selection

- Gold ..... \$7,500
- Silver ..... \$5,000
- Bronze ..... \$2,500

### *Marketing Opportunities*

- Delegate Bag Inserts ..... \$500
- Program Advertisement ..... \$125 / \$250 / \$500
- Display Table Advertisement ..... \$350
- Name Badge Sponsor ..... \$1,000
- USB Sponsor ..... \$1,250
- Workshop Educational Grant (contact us for more information)

## 3. Payment Information

I/we agree to pay the TOTAL sum of CAD \_\_\_\_\_.

Cheque enclosed (**Payable to “Canadian Gerontological Nursing Association”**)

Charge to:  VISA or  MasterCard

Card No. \_\_\_\_\_ Expiry Date \_\_\_\_\_

Name of Cardholder \_\_\_\_\_ Signature \_\_\_\_\_

Please submit your payment to:

Canadian Gerontological Nursing Association  
 c/o Anthony Lombardo  
 PO Box 64009, Royal Bank Plaza  
 Toronto, ON M5J 2T6

E-mail: [office@cgna.net](mailto:office@cgna.net)

## Application for Exhibit Space at CGNA2017

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### 1. Applicant Information

Company name as it should appear in the final program:

\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_

Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

### 2. Exhibit Booth Reservation

Regular .....\$1,000

Non-Profit Organization.....\$350

### 3. Company/Organizational Information

Please forward via email to [office@cgna.net](mailto:office@cgna.net):

- Logo (JPG/PNG and high-resolution format, if available)
- 75 word description for inclusion in the final program

### 4. Payment Information

I/we agree to pay the TOTAL sum of CAD \_\_\_\_\_.

Cheque enclosed (**Payable to “Canadian Gerontological Nursing Association”**)

Charge to:  VISA or  MasterCard

Card No. \_\_\_\_\_ Expiry Date \_\_\_\_\_

Name of Cardholder \_\_\_\_\_ Signature \_\_\_\_\_

Please submit your payment to:

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